

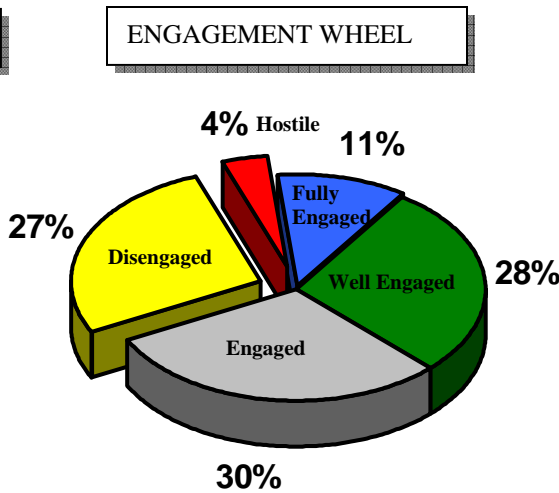
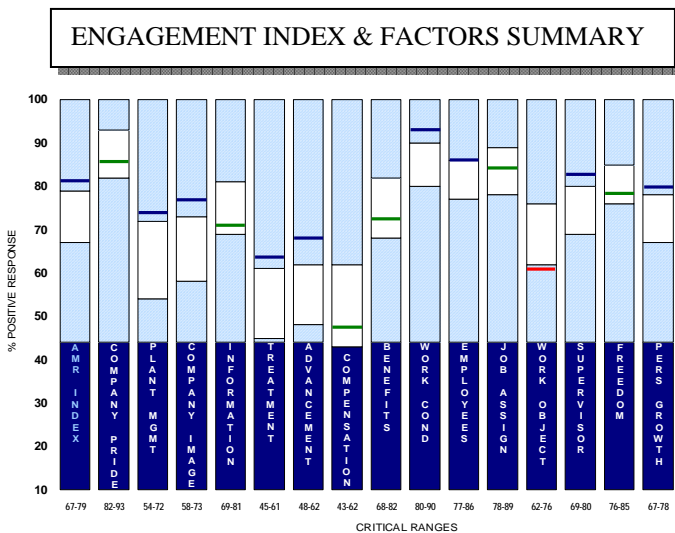


Associate Engagement Research™ (AER)

The Best-Practice, Comprehensive Employee Survey
Used by Top Organizations Worldwide!

Associate Engagement Research is the *only* validated engagement survey proven to achieve long-term business success while improving the workplace. A concrete and measurable definition of engagement has enabled us to validate 15 universal drivers that predict employee and group effort and willingness to accomplish organizational objectives. Based on Dr. Frederick Herzberg's Motivation-Hygiene studies and validated worldwide, AER yields detailed quantitative and qualitative data structured to quickly develop and implement action plans without time consuming post-survey meetings. Most importantly, **AER measures the things that truly affect on-the-job behavior; it is a predictor of future performance.**

Here is an example of AER's key measures:



High-performing companies use AER to baseline engagement levels and take that data and their leadership initiative to ensure consistent high performance. Unlike most surveys, which lack psychometric integrity, our exclusive index and benchmarks ensure that you are accurately compared against your global competition, and have a clear priority of opportunities for improvement.

AER is scalable. You can add additional validated measures and questions, choose proven web-based and/or paper booklet survey methodologies, and receive interactive reports and web-based EZ Action Planning. If you are really interested in getting your organization on the path to fully engaging your employees while ensuring consistent high performance, **call us today!**

See our thought leadership paper "What is Engagement?" at:
www.ScarlettSurveys.com



- Tel: 864.232.2795
- PROVEN
- Global Benchmarks
- EZ Administration
- EZ Action Planning
- Quick Start
- Fast Turnaround
- Over 19 languages in over 25 countries