



## The Employee Survey With Bottom Line Impact!

Omni 19™ is the breakthrough employee survey that connects your employees' perceptions to bottom line results! This "best of the best" 19 question survey links employee response scores to your most important operational outcomes: *Productivity, Voluntary Departure, Profitability, Customer Satisfaction, Absenteeism, Brand Image, Leadership, Career Development and Engagement*. How can we possibly build so much into 19 questions? – 44 years of employee survey research and over 15 million surveyed. . .



First, we carefully examined survey data from thousands of high performing business units and millions of enthusiastic employees across hundreds of our proprietary questions. We culled the surveyed business units that performed in the top quartile in each operational outcome listed in the matrix below. We then "cherry picked" the questions with the highest positive response in those business units with top quartile performance in a particular outcome, verified what we found with other leading research and *voila!* – **19 questions that affect and predict specific Business Outcomes and effective Talent Management**. As a surprise bonus these same 19 questions scored among the highest in our question inventory among fully engaged populations. Here is a summary of Omni 19's linkages:

OMNI 19™ OUTCOME MATRIX & NEEDS INVENTORY

	BUSINESS OUTCOMES					TALENT MANAGEMENT			
	Productivity	Voluntary Departure	Profitability	Customer Satisfaction	Absenteeism	Brand or Image	Leadership	Career Development	Engagement
Q1	✓	✓	✓	✓				✓	✓
Q2	✓	✓		✓				✓	✓
Q3		✓	✓	✓				✓	✓
Q4	✓		✓	✓				✓	✓
Q5	✓	✓	✓	✓				✓	✓
Q6	✓		✓	✓				✓	✓
Q7	✓		✓					✓	✓
Q8	✓				✓			✓	✓
Q9	✓		✓					✓	✓
Q10	✓			✓	✓			✓	✓
Q11	✓			✓				✓	✓
Q12			✓		✓			✓	✓
Q13						✓			✓
Q14						✓			✓
Q15	✓			✓			✓		✓
Q16							✓		✓
Q17						✓	✓		✓
Q18			✓	✓		✓			✓
Q19						✓	✓		✓

✓ = Positive correlation to above-average or better performance

But that's not all. Not only does Omni 19 have a high value return potential, it is also scalable. You can add questions and additional measures or you can keep it like it is – short and sweet. Choose web-based and/or paper booklet survey methodologies and receive interactive reports and web-based EZ Action Planning. So if you are really interested in making the connection between Employee Engagement, Business Outcomes and effective Talent Management –

**call us today!**

Tel: 864.232.2795

Bottom Line Impact

Only 19 questions

Global Benchmarks

EZ Administration

EZ Action Planning

Quick Start

Fast Turnaround

Over 19 languages in over 25 countries

